



Lube: The Newsletter

The fans asked, and here it is: The “Lube: A Modern Love Story” Newsletter

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Welcome!

Welcome to the only Newsletter devoted to the fans of *Lube: A Modern Love Story* — now in our second year of publication! *Lube* started as a concept in 2011 and it’s taken an exhilarating, winding, and unexpected path to the present. This Newsletter is the best way for you, our fans, to stay up to date on what’s happening with your favorite gay-themed, Broadway-style musical. And never forget:

“Just love yourself; the rest will fall in place.”

The “Bullying” Edition

Lube and Bullying

The Musical That Tackles Tough Topics

Lube: A Modern Love Story is, among other things, an attempt to provide an **out-of-the-box attempt** at addressing the national epidemic that is young adult suicide, especially among young gay adults. It does this in a number of ways, but one of the ways this **gay-themed, Broadway-style musical** does this is by portraying the act of bullying in a couple of scenes, and showing the impact it has on the lives of our two self-acknowledged gay teens, **Andy** and **David**.

Andy is out of the closet, and he’s the one who gets bullied by homophobe Jeff. David, who is afraid to come out, sees this bullying and becomes increasingly depressed, not only because he feels unable to defend his friend, but also because the violence forces him to hide even deeper in his own self-imposed closet. He rails against the homophobia, bigotry, and prejudice he he’s forced to watch.

This leads to depression, and David starts to let his appearance decline. His friends notice this, but all their attempts to get him to talk about what is bothering him only make him feel more isolated. Finally, — **and Lube doesn’t mean to imply that bullying is the ‘only’ factor** — David begins to toy with the idea of suicide.

OK, so this show is a comedy, but one that deals with serious issues. Come see the **November world premier** in New York City, hosted by **Emerging Artists Theatre** as part of their **New Works Series**, to see David as he learns an important lesson: *“Just love yourself; the rest will fall in place.”* Check back for dates / times for the World Premier of *Lube: A Modern Love Story*.

Facts About Bullying

From the CDC and Dept. of Education

Taken from <https://www.stopbullying.gov/media/facts/index.html>

What We Know

Conclusive research has shown:

Prevalence:

- Between 1 in 4 and 1 in 3 U.S. students say they’ve been bullied at school. Many fewer have been cyberbullied. See [prevalence statistics](#).
- Most bullying happens in middle school. The most common types are verbal and social bullying.
- There is growing awareness of the problem of bullying, which may lead some to believe that bullying is increasing. However, studies suggest that rates of bullying may be declining. It still remains a prevalent and serious problem in today’s schools.

Risk Factors:

- Young people who are perceived as different from their peers are often at risk for being bullied. See more on [who is at risk](#).

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FAN ART

For a chance to have **your Lube-inspired Fan Art** published in a future edition of the Newsletter, e-mail it to the address listed at the end of this newsletter. All submissions become the property of **Jack Turner Productions** and *Lube: A Modern Love Story*. If used, your artwork could win you a Lube T-Shirt adorned with **your** fan art!

Effects:

- Bullying affects all youth, including those who are bullied, those who bully others, and those who see bullying going on. Some effects may last into adulthood. See more on the [effects of bullying](#).

Group Phenomenon:

- Bullying is not usually a simple interaction between a student who bullies and a student who is bullied. Instead, it often involves groups of students who support each other in bullying other students.

Changing Roles:

- There is not a single profile of a young person involved in bullying. Youth who bully can be either well connected socially or marginalized, and may be bullied by others as well. Similarly, those who are bullied sometimes bully others. Youth who both bully others and are bullied are at greatest risk for subsequent behavioral, mental health, and academic problems.

Disconnect Between Adults and Youth:

- There is often a disconnect between young people’s experience of bullying and what the adults see. Also, adults often don’t know how to respond when they do recognize bullying.

Promising Prevention Strategies:

- Solutions to bullying are not simple. Bullying prevention approaches that show the most promise confront the problem from many angles. They involve the entire school community—students, families, administrators, teachers, and staff such as bus drivers, nurses, cafeteria and front office staff—in creating a culture of respect. Zero tolerance and expulsion are not effective approaches.
- Bystanders who intervene on behalf of young people being bullied make a huge difference.
- Studies also have shown that adults, including parents, can help prevent bullying by keeping the lines of communication open, talking to their children about bullying, encouraging them to do what they love, modeling kindness and respect, and encouraging them to get help when they are involved in bullying or know others who need help. See [evidence-based programs](#).

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Duke’s Corner

Sponsored by the [Animal Rescue Coalition](#)

Welcome to **Duke’s Corner!** I’m the canine star of *Lube: A Modern Love Story!*

FINALLY: Puppy Mills a dying breed in CA

The horrors of puppy mill abuse are soon to be over in California due to A.B. 485. Even this hound dog understands why California leads the country in stamping out the market for “an establishment that breeds puppies for sale, typically on an intensive basis and in conditions regarded as inhumane.” I only wish we didn’t have to wait another nine months!

The [Puppy Mill Project](#) offers these facts:

- An estimated 167,388 breeding dogs are currently living in United States Department of Agriculture (USDA)-licensed commercial facilities for breeding purposes this very moment.
- There are an estimated 10,000 puppy mills in the United States (this includes both licensed and unlicensed facilities).
- Over 2 million puppies bred in mills each year.
- An estimated 1.2 million dogs are euthanized in shelters every year.

Read more about the bill here: <http://www.foxnews.com/lifestyle/2017/10/17/california-passes-law-requiring-pet-stores-to-sell-rescue-animals-only.html> and visit your local **Hound Rescue Group** to look for a dog just like me!



Bullying Facts (cont'd)

What We Don't Yet Know

Some of the many research questions that remain:

The Best Way to Prevent Bullying:

- Many prevention programs have been tested in schools with modest results. Others have failed to make a difference. Researchers are still working on solutions to this complex problem.

How Media Coverage Affects Bullying:

- To better understand how media coverage, social media content, entertainment media storylines, and other content about bullying affect the public, more research is needed. These types of studies can provide the concrete support needed to help guide journalists and other content creators as they navigate among the goals of interesting their audiences, getting their job done, and informing the public about bullying responsibly.

Statistics:

- Here are statistics from studies that journalists and other content creators can feel comfortable including in their pieces. If you find data that looks significantly different, examine it critically, or ask an expert.
- For statistics related to youth suicide see the [CDC youth suicide webpage](#).

If you think (or know) that a child is being bullied in school:

- Contact the:
 - ◆ Teacher
 - ◆ School counselor
 - ◆ School principal
 - ◆ School superintendent
 - ◆ State Department of Education

See more on [working with the school](#).

Additional Resources:

- STOMP Out Bullying is the leading national nonprofit dedicated to changing the culture for all students. For more information on how it works to reduce and prevent bullying, cyberbullying and other digital abuse, educates against homophobia, LGBTQ discrimination, racism and hatred, and deters violence in schools check them out at <http://stompoutbullying.org/>.

Bullying Statistics



The Numbers Are Shocking

Here are statistics from studies that journalists and other content creators can feel comfortable including in their pieces. If you find data that looks significantly different, examine it critically, or ask an expert.

Taken from <https://www.stopbullying.gov/media/facts/index.html>

National Statistics

Been Bullied:

- 28% of U.S. students in grades 6–12 experienced bullying.
- 20% of U.S. students in grades 9–12 experienced bullying.

Bullied Others:

- Approximately 30% of young people admit to bullying others in surveys.

Seen Bullying:

- 70.6% of young people say they have seen bullying in their schools.
- 70.4% of school staff have seen bullying. 62% witnessed bullying two or more times in the last month and 41% witness bullying once a week or more.
- When bystanders intervene, bullying stops within 10 seconds 57% of the time.

Been Cyberbullied:

- 9% of students in grades 6–12 experienced cyberbullying.
- 15% of high school students (grades 9–12) were electronically bullied in the past year.
- However, 55.2% of LGBTQ students experienced cyberbullying.

How Often Bullied:

- In one large study, about 49% of children in grades 4–12 reported being bullied by other students at school at least once during the past month, whereas 30.8% reported bullying others during that time.
- Defining "frequent" involvement in bullying as occurring two or more times within the past month, 40.6% of students reported some type of frequent involvement in bullying, with 23.2% being the youth frequently bullied, 8.0% being the youth who frequently bullied others, and 9.4% playing both roles frequently.

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Contact Us

Please send us YOUR comments, suggestions, newsworthy items, "Letters to the Editor", and fan art for a future issue to

LubeMusical@lubemusical.info

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A copy of this newsletter is available online at: <http://lubemusical.info/Newsletter/Mar2018.pdf>

If you are viewing this online and would like to subscribe, please e-mail the address above.

Types of Bullying:

- The most common types of bullying are verbal and social. Physical bullying happens less often. Cyberbullying happens the least frequently.
- According to one large study, the following percentages of middle schools students had experienced these various types of bullying:
 - ◆ Name calling (44.2 %)
 - ◆ Teasing (43.3 %)
 - ◆ Spreading rumors or lies (36.3%)
 - ◆ Pushing or shoving (32.4%)
 - ◆ Hitting, slapping, or kicking (29.2%)
 - ◆ Leaving out (28.5%)
 - ◆ Threatening (27.4%)
 - ◆ Stealing belongings (27.3%)
 - ◆ Sexual comments / gestures (23.7%)
 - ◆ E-mail or blogging (9.9%).

Where Bullying Occurs:

- Most bullying takes place in school, outside on school grounds, and on the school bus. Bullying also happens wherever kids gather in the community. And of course, cyberbullying occurs on cell phones and online.
- According to one large study, the following percentages of middle schools students had experienced bullying in these various places at school:
 - ◆ Classroom (29.3%)
 - ◆ Hallway or lockers (29.0%)
 - ◆ Cafeteria (23.4%)
 - ◆ Gym or PE class (19.5%)
 - ◆ Bathroom (12.2%)
 - ◆ Playground or recess (6.2%).

How Often Adult Notified:

- Only about 20 to 30% of students who are bullied notify adults about the bullying.

Featured Brand Item

What you didn't know you

The featured Lube-branded item this month is the exclusive **Lube Musical Poster**. Perfect for dressing up any wall, this is the perfect size for maximum visual impact, or instantly creating a theme for a room. The poster look great on this high-quality poster, printed on heavyweight 7 mil semi-gloss paper using superior dye inks. Image size 23" X 35". Treat yourself or give as a gift. \$18.99



<https://www.cafepress.com/lubemusical.243558544>

Volunteer With The FUN Group!

The **Lube Creative Team** meets Tuesday evenings at 4:30 pm at the [UTC Food Court](#), 4545 La Jolla Village Drive, in San Diego. If you'd like to volunteer, please e-mail us at LubeMusical@lubemusical.info to find out what specific roles we are trying to fill. Even if you aren't located in San Diego, you can help — e-mail us and ask how! We're not specifically looking for financial support at this time, but you can always donate to our GoFundMe account at <https://www.gofundme.com/r5w8z5wd5w>.

Strategic Partnerships, Product Placements, and Sponsorships

Our Creative Team is always on the lookout to network with like-minded organizations. E-mail us and let's see how we can help support one another!

Please Follow Us!

Having a cadre of dedicated supporters is **extremely important** as we wind our way to Broadway. We need help every time we move forward, whether that be through a Kickstarter campaign to raise funds for the next project (*from recording the music to filming the web series*) or just getting the word out to receptive audiences.

As you've seen, we have an important message about **love and tolerance** that we want to share with everyone!! Please help us by following us on **Social Media**, and **by telling all your friends and family about Lube: A Modern Love Story**.

Web: <http://lubemusical.com>

Facebook: www.facebook.com/LubeMusical

Twitter: [@LubeMusical / #LubeMusical](http://www.twitter.com/LubeMusical)

Instagram: www.instagram.com/lube_musical

Google+: <https://plus.google.com/116384080978010494645/>

SoundCloud: <https://soundcloud.com/user-189389485/sets/lube-a-modern-love-story>

YouTube: <https://www.youtube.com/channel/UC2u8JosNSEI1rGgLNqNw>

Lube Branded Merchandise: <http://www.cafepress.com/lubemusical>

Lube Character Quiz: <https://apps.facebook.com/lube-quiz>

