

January 17, 2017

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Lube: The Newsletter

The fans asked, and here it is: The **“Lube: A Modern Love Story”** Newsletter

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Welcome!

This is the first of what we hope will be many Newsletters to our many and varied **LUBE: A MODERN LOVE STORY** fans. Lube started as a concept in 2011 and it’s taken an exhilarating, winding, and unexpected path to the present. This Newsletter is the best way for you, our fans, to stay up to date on what’s happening with your favorite gay-themed musical. And don’t forget: **“Just love yourself; the rest will fall in place.”**

Stay tuned for a Spectacular Announcement in the next issue!

GET INVOLVED!

Our goal is to get Lube to Broadway to provide a platform for spreading our simple message of hope and tolerance.

Q: How can you help?

A: The best thing you can do RIGHT NOW is to **follow us on Social Media**, (links above!) and to tell all your friends and family about “Lube: A Modern Love Story.” Post a link on [Facebook](#), [Tweet on Twitter](#), share a photo on [Instagram](#) or a video on [Vimeo](#). Without wider recognition, every step we take is that much harder. Help now!

Q: What’s your next step?

A: We just finished a very successful first public reading of Lube. We’re ready to stage the premiere performance but we want to find the perfect venue to propel us to the Great White Way. We’ve submitted the play to the [La Jolla Playhouse](#), but they haven’t yet said ‘yes’ or ‘no.’ **Corporate sponsors** for the project might help them decide in the affirmative, as well as fan support. [Let them know you’re interested in gay musical theater!](#) — e-mail them: information@ljp.org

Web Series

Everyone is looking for the next HOT NEW web series, and we have it!

In order to promote Lube, to help expand our Social Outreach, and spread the word to every interested party, we are working on a 33-episode Web Series based on **“Lube: A Modern Love Story.”** Stay tuned for more info and look for our Kickstarter Campaign! (story continued on the next page)

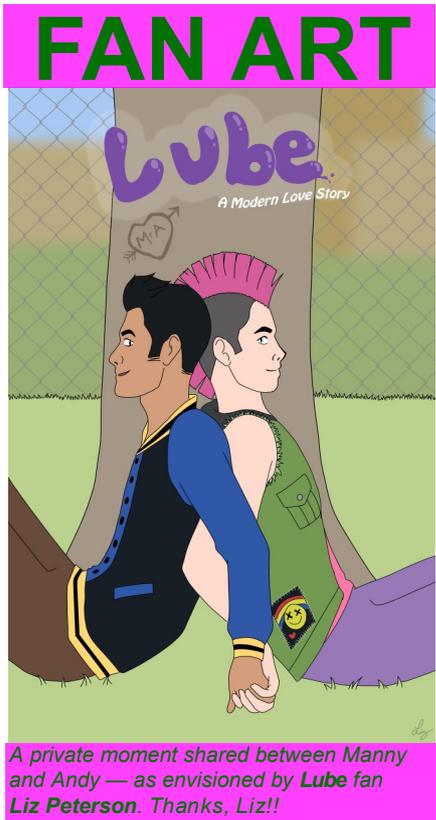
Product Placement / Sponsorship

Want *your* business product featured in **Lube: The Web Series**? Send us an email and let’s see what we can do for you!

“I just finished reading the script for “Lube: A Modern Love Story” and loved it! It’s got everything. Touches on teen angst, bullying, sex, love, religion, anti-gay stuff, being in the closet, gender equality, polyamory, depression, suicide, etc.. I’m so grateful to be a part of it!”

-Jer Hein

...actor who read the part of Andy



A private moment shared between Manny and Andy — as envisioned by Lube fan Liz Peterson. Thanks, Liz!!

Volunteer!

The **Lube Creative Team** meets every Tuesday evening at 4:30 pm at the [UTC Food Court](#), 4545 La Jolla Village Drive, in San Diego. If you’d like to volunteer, please e-mail us at LubeMusical@lubemusical.info to find out what specific roles we are trying to fill — or just drop in and meet us in person if you’d like to offer generic production assistance. We’re not specifically looking for financial support at this time, but you can always donate to our GoFundMe account at <https://www.gofundme.com/r5w8z5wd5w>.



Bring The Light!

On January 14th, 2017, The Lube Creative Team joined the Trevor Rigby and the [Hollywood Light Orchestra](#) at [Avalon Hollywood](#) for a benefit supporting [PLUR Foundation](#). We held several drawings for fans who stopped by, signed up for our newsletter, or dropped a business card.

Suicide Facts*

- Suicide is the 2nd leading cause of death among young people ages 10 to 24.
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- The rate of suicide attempts is 4 times greater for LGB youth and 2 times greater for questioning youth than that of straight youth.
- Suicide attempts by LGB youth and questioning youth are 4 to 6 times more likely to result in injury, poisoning, or overdose that requires treatment from a doctor or nurse, compared to their straight peers.
- Nearly half of young transgender people have seriously thought about taking their lives, and one quarter report having made a suicide attempt.
- LGB youth who come from highly rejecting families are 8.4 times as likely to have attempted suicide as LGB peers who reported no or low levels of family rejection.
- 1 out of 6 students nationwide (grades 9-12) seriously considered suicide in the past year.
- Each episode of LGBT victimization, such as physical or verbal harassment or abuse, increases the likelihood of self-harming behavior by 2.5 times on average.

PLUR Foundation

PLUR Foundation is a 501(c)3 nonprofit organization with the mission to bring **Peace, Love, Unity, & Respect** to the world by helping those in need, volunteering to better our communities, and encouraging people to pursue their passions. They participate in random acts of kindness, pay-it-forward activities, and monthly group volunteering events.

<http://www.plurfoundation.org/>

STRATEGIC PARTNERSHIPS: Our Creative Team is always on the lookout to network with like-minded organizations: Know some? Let us know!

Lube-Branded Merchandise

You can get hundreds of items with one of seven unique Lube logos — T-shirts, mugs, hats, bags, and even golf balls and a whole lot more!! Check it out at:

<http://www.cafepress.com/lubemusical>



*Reference: <http://www.thetrevorproject.org/pages/facts-about-suicide>

Does IT GET BETTER? Is hope for the future enough?

Hundreds of celebrities joined the "It Gets Better" Project (<http://itgetsbetter.org>) over the years, adding to the cacophony of voices trying to send that signature message to gay youth. Still, as you can see above, the statistics are shocking! There are more teens in the US who attempt suicide each year than the total body count from the many mass shootings seen in the news by a factor of two to three. It's been called a "silent epidemic." Yes, the "It Gets Better" Project is a GREAT resource, but obviously more needs to be done!! Here at Lube, we feel that must provide relief NOW in addition to providing hope for the future.

To help address this issue, "LUBE" was written as an out-of-the-box attempt to help at-risk young adults by providing positive gay role models and an uplifting message: **"Just love yourself; the rest will fall in place."**

No, "LUBE" is not the be-all, end-all solution to the problem, but it's an approach that hasn't been tried before. It treats being gay as **normal** and gay sex as a **topic that isn't taboo**. The playwright wants to provide an experience for young gay adults that has been available to their straight counterparts for a very long time: to walk out of the theater identifying with the lead characters. It gives them a chance to say to themselves, **"I'm gay. They were gay. They fell in love. They had problems, but they overcame them and were happy at the end. That could happen to me."**

But even more, 'LUBE' tries to send a message to **every person who sees it**, whether they be gay or straight, that it is **NOT OK to bully or torment others** who may be different, that it's not acceptable to add to the problems of an isolated teen."

This message may not make it to every bully or tormenter, but with "LUBE," the playwright hopes to convince their peers that these kinds of acts are not acceptable. **"Perhaps peer pressure can achieve what a simple, direct message cannot."**

Web Series (cont'd)

How to turn a theatrical musical into a web series!

The playwright broke the script into 'episodes' roughly six-pages long each. He wanted to include one (and only one) song per episode to keep the running time per episode roughly even.

This process created 33 episodes. The original play only had 25 songs, so the playwright/lyricist had to create 9 new songs for the series. The lyrics have been completed and are with Brandon, the composer, to write the music.

Approximately 2/3 of the 'episodes' have been edited / updated at this point, and the rest should be done 'real soon now!!'

New Songs!!

As a newsletter exclusive, you readers have the first opportunity to see the titles of the new songs:

1. Gaydar
2. I'm Not Takin' Your Crap No More
3. Movie Buff
4. What Are You Doing Here?
5. Queers Make Me Sick
6. Peevish
7. Something Is Obviously Wrong
8. Gay Sex Is Dirty
9. Polyamory

Contact Us

Please do send us YOUR comments, suggestions, newsworthy items, "Letters to the Editor", and fan art for a future issue to

LubeMusical@lubemusical.info